

October 22, 2020

DELIVERED VIA EMAIL: info@westernstandardonline.com

To Whom It May Concern:

Re: Trademark Infringement of the Canadian Broadcasting Corporation (“CBC”) Gem Logo

We are writing from the Canadian Broadcasting Corporation (“CBC”), Canada’s national public broadcaster. CBC is the owner of a family of CBC Gem marks, including official marks and trademarks both in Canada and the U.S. CBC is the owner of the following official mark in Canada (Application No. 905656):



The CBC Gem is not only an iconic logo but CBC has been recognized as one of the most influential brands in Canada. In addition to being an iconic trademark in Canada, it is protectable under both U.S. and Canadian trademark law.

It has come to CBC’s attention that you are unlawfully using the CBC Gem Logo on your Twitter account at: <https://twitter.com/wsonlinenews/status/1318994648321306624?s=27>. A screen shot of your Twitter page showing your flagrant use of this trademark is attached hereto as Exhibit A. The use of the CBC Gem Logo on your website has not been authorized by CBC and such use constitutes a prohibited form of copyright infringement, trademark infringement and passing-off of CBC’s intellectual property rights. It is also depreciating the goodwill of our trademark.

In the circumstances we ask that you remove and cease using any and all CBC trademarks and copyright immediately and remove them from the above-noted Twitter page and any and all other sources where you may have used the CBC trademark and copyright.

We look forward to receiving confirmation that you have complied with our request.

Yours truly,

CANADIAN BROADCASTING CORPORATION

Law Department
E-mail: lawdepartment@cbc.ca

EXHIBIT A



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